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and then through fiber node 340 to cable modem 350 located within user home 355. Additional marketing and advertising (such as a commercial placed between every third clip stitched together) could be tied into the video stream in one embodiment of the present invention at the Headend from providers 320 such as DoubleClick. ---

## REMARKS

Entry and consideration of the foregoing amendment is respectfully requested.

The Office is hereby authorized to charge any additional fees or credit any overpayments under 37 C.F.R. 1.16 or 1.17 to AT&T Corp. Account No. 01-2745. The Examiner is invited to contact the undersigned at (908) 221-5430 to discuss any matter concerning this application.

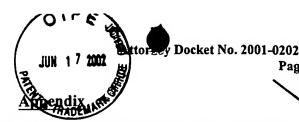
Date: 5-16-0-2

Respectfully submitted,

By:

Cedric G. DeLaCruz Reg. No. 36,498





Pago Por Or Papers [0058] Fig. 3 demonstrates a more specific hardware architecture according to another exemplary embodiment of the present invention. [In Fig. 3, video feeds 310 are captured at video capture device 310 within a cable service digital media center 305, and forwarded to video server 220. Video analysis can be performed at component 315, whereupon the video is forwarded to DVL/eClips server 225/230 within cable Headend 325.] In Fig. 3, video feeds 310 are received through various sources (such as television channels CNN, ESPN and CNBC) at Video Capture/Media Analysis component 205 within a cable service digital media center 305. Component 205 receives the feeds and forwards captured/analyzed results to video server 220 and/or DVL/eClips server 225/230 within cable Headend 325. In Fig. 3, video analysis portion 315 is illustrated within component 205, although it should be understood from Fig. 2 and the associated discussion above that component 205 may perform other media analysis such as audio analysis. The DVL/eClips servers 225/230 operate as described above in conjunction with Fig. 2 to deliver, using, for example, Hybrid Fiber Coax (HFC) connections, all or part of the video feeds to routing hub 330, and then through fiber node 340 to cable modem 350 located within user home 355. Additional marketing and advertising (such as a commercial placed between every third clip stitched together) could be tied into the video stream in one embodiment of the present invention at the Headend from providers 320 such as DoubleClick.

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